

*The Virtues of the Royal Cephalick Medicinal Snuff, prepared by
Doctor Robert Richardson of Leeds in York-shire, and
is to be sold at his House for present in the West-bow nigh the head
the first fore-stair with Timber Rails the left hand as you goe down
and the first story Edinburgh*

THIS Royal Snuff has done great Good to Thousands of Persons, by the Blessing of GOD, in all these Distempers under-written, not only in and about Leeds, but also in all the Counties round: And by long Experience has been found to be the most effectual Remedy for all Distempers of the Head. First, For curing and taking away the most violent Pains and Aches of the Head, also Megrims, Vertigo, Swiming, Vapours and Giddiness of the Head, Palsie, Apoplexy, Epilepsie, Rheumatism, and Gout in the Head; also Deafness, which it infallibly cures, if curable; also Noise or ringing in the Ears, Imposthumes in the Head, or Runnings in the Ears; also the Evil in the Eyes, any Runnings, Inflammations; or any Humour in them. It cures Dimness of the Sight, where natural Moisture or Circulation of the Blood is wanting to nourish the Optick Nerves, which it has done to very many that have been for most Part, or almost blind: Also it carries off all Wind, Dropsies or Swellings in the Head, or from any Part of the Face, Lips or Nose, Stomach or Breast, that is come by any Cold, Surfeit of Drink, or any bad Humour. It cures Quinsy, or any Swellings of the Throat, and clears any Obstructions there, that may hinder the Food or Nourishment to pass, and fully clears the Passages of all Disturbances, such as Imposthumes in the Throat or Breast; all which it has performed to a Wonder: It carries off all Knots, Nodes, bruised or clotted Blood, that has lodged in the Head for several Years, by Blows or Falls; also Pimples in the Face: And by the oft repeating or taking of it from Time to Time, according to the following Directions, it lessens and insensibly melts and wastes all Scrophula's, Tumors under the Chin or Glands, after some reasonable Time; also carrieth off all Catarrhs, Dripings, Distillation of Rheum, or Phlegm that falls from the Head upon the Lungs, which causes tickling Coughs, and will bring away all Mercury that lodgeth in the Head, which has been taken in Bolus's or Pills, or occasioned by any infectious Trades, such as Refiners, Gilders, Plumbers or the like. Sometimes it worketh off a sharper Water and hot Rheum, sometimes Blood and Corruption, and at other Times like Size or Glew, and draws off all Phlegm and Slime which rise upon the Stomach, and carrieth off all the Humours, Distempers and Disturbances from the Head, through the Nostrils, being the only proper Channel to carry them off; and in stead of occasioning any Cold, it carries off the Humours that cause Cold, and brings the Blood to support the Part; also it removes any Weight or Oppression, or Dullness of the Spirits, Heaviness, Sleepiness, Drowsiness, or any Lethargical Distemper, and quickens all the Senses, and carrieth off any Obstructions of the Brain whatever, by bringing natural Moisture to the Nostrils, the Want of which is a great Loss to the Sight. It may be taken at any Time or Season of the Year, (except in strong Frosts) only keeping your Head and Ears moderately warm, after your accustomed Manner; also keeping your self easie, and not to follow too much hot Exercise or Game: It does not hinder you to go about your ordinary Affairs; also, if the Sense of Smelling be wanting to any, this very Medicine will restore it; and after hard Drinking, it is very necessar in preventing Feavers, and many other Distempers incident to humane Bodies occasioned by Intemperance.

↳ This Royal Medicinal Snuff is of such Esteem, that it is called for, and sent to a great many Cities and Towns of both North and South Britain and Ireland, as also the East and West Indies, where these Distempers above-mentioned do frequently rage and predomine; and of great Use to Seamen, Merchants, and others, for the Preservation of their Healths in all Sorts of Climates: Many hundred Instances might be given of its wonderful Cures in all the Distempers above, which, by the Blessing of GOD has been performed, but would be too tedious here to insert. Let any that are so troubled, as is already said, take of this rare and rich Medicine, and then they will be soon confirmed of the Verity of what is above exprest, both as to the Virtues thereof, and the quick and speedy Relief that it affords; but there are many, that when they find that they get not immediate Ease or Help, after taking Two or Three Doses or Papers, (as though it should work a Miracle) then they forbear to go further; but for these Persons that are so foolish or penurious, that grudge to lay out this

small



small Charge for preserving their own Health; they are more to be pitied for their Ignorance, than sympathized with in their Trouble and Distress; since they may have Help, and refuses it; we ought to bless and thank G O D for such Help, upon so small Charge; whereas, such Distempers above-named, has cost many Pounds to Patients in many other Medicines that has proved ineffectual, when this has done it; so let none undervalue its small Quantity, which may be lawfully and truly term'd, (*multum in parvo*) since, by the Blessing of G O D, it has been instrumental for the Deliverance and Help of many from under such sad intolerable and unsupportable Distempers, as some of these above-mentioned; Therefore, let none slight this Opportunity, where such Help is to be had, lest these Distempers become too stubborn to eradicate when too late, and the Patient past Help.

*Principiis obsta, sero Medicina paratur,
Cum mala per longas invaluere moras.*

N. B. That it does not operate immediately as common Snuff does, but lodges in the Head, (as Physick does in the Body) for Eight or Ten Hours, which confirms it to be of a true Medicinal Virtue, and it works gradually upon the Humour, and then carries it off, and expels it.

The Use and Operation of this Royal Snuff, *First*, Immediately before taking of it, you are to cleanse well both your Nostrils with your Hand-Kerchief, from all Filth or Corruption in the Passage; so that the Operation thereof be not impeded, and you lose the Benefit thereof, then snuff up the one Half of the Dose or Paper at Night going to Bed, with a Goose-quil made fit for the Purpose, putting up each Nostril equal Parts gradually of the said half Dose or Paper; and if your Nose run any Quantity before Six or Eight A'clock next Morning; then let the other Half of the Dose or Paper alone, for Four or Five Days thereafter: But if your Nose don't run plentifully before the Time above-prefixed, then you are to take the other Half of the Dose or Paper the very next Morning, after the same Manner above-prescribed, your Nose will run a hot Rheum for two, three Days as above said; mind that you are not to take another Dose or Paper for Eight or Ten Days thereafter, and then to take it as above directed; if there be much thick Corruption in the Passages, the first Dose or Paper will be but a Preparation for the next.

To mind, That if the Half of the Dose or Paper you take at Night, and the other Half thereof you take the next Morning as directed, do not operate according to Expectation, either by Reason of some thick Corruption in the Passages, or because there are many, whose Brain and Constitution are harder to work upon than others, then let such Persons snuff up at the next Occasion a whole Dose or Paper at Night going to Bed, after the same Manner as above prescribed, (that is, within Eight or Ten Days after the first Dose or Paper was taken) but if the Half of the Dose or Paper you take at Night, as above directed, operate according as is exprest, then continue in repeating of it from Time to Time, after the same Manner, as is above mentioned: And if any of these Distempers be stubborn, and has been of any long Standing, you are to continue in taking Four, Five, Six or Eight Doses, or Papers, from Time to Time, as Need shall require; but still to mind to keep equal Distances in taking the Doses or Papers as above-directed, that is, Eight or Ten Days betwixt each Paper or Dose. Each Paper or Dose, *Twelve Pence*.

If any of these Distempers be taken in Time, a few Doses or Papers taken at equal Distances as above, seldom or never fails of the Cure.

N. B. That young Persons above the Age of 14, to 15 or 18 Years of Age, that are troubled with any of these Distempers, may snuff up one Third Part of the Paper or Dose at Night, and these above the Age of 18 to 20 or 22 Years, may snuff up some less than the Half of the Paper or Dose, they may take of it a little at a Time, and rest 10 or 12 Hours till you see how it operates; and so as you find, proceed from Time to Time, accordingly at a due Distance, as directed.

SOLI DEO GLORIA.

Each Paper or Dose is Sealed up with my Name and Sirname Cypher'd, and these that takes any Quantity of Papers or Doses to sell again, shall have a reasonable Allowance.

The said Doctor *Richardson* composes and prepares a noble stomachick and aromattick bitter Tincture, beyond any hitherto prepared; which he sells out with printed Directions, which will more fully inform you.