

*The* ROYAL  
CALEDONIAN  
CURLING TEAM



WINNIPEG CANADA  
FEBRUARY 8<sup>th</sup> 1912

*Souvenir of Welcome*

**WELCOME**





**T**HE STORY OF WINNIPEG is one of the most marvellous and impressive records of growth on the continent. Thirty-five years ago Winnipeg's population was less than 1,000, and the school attendance was only 35 pupils; it was but a post of the Hudson's Bay Company, without churches, streets or railroads, and but a few years previously the Indians chased herds of buffalo across the prairie where the city now stands. It is now the railroad and business centre of the Canadian West. Twenty-two railway tracks radiate from it, and the C.P.R. yard here, with its 135 miles of sidings, is the largest in the world controlled by a single corporation. Winnipeg is the chief central point of the Canadian Northern and Grand Trunk Pacific railway systems—these roads having just built a Union Station at a cost of \$1,500,000. Four thousand railway employees reside in the city. It is in the famous Red River Valley and surrounded by good farming, timber and mining districts with extensive lake fisheries. The streets of the city are generally wide, the principal avenues being 132 feet, 155 miles of streets are paved with asphalt, block and macadam. The area of 13,990 acres has been covered by 201 miles of sewers, 345 miles of paved and graded streets—100 miles of which are boulevarded and 450 miles of sidewalks. Approximately 220 miles of water mains have been laid down since the city's incorporation 36 years ago. In 1890 the proportionate assessment value of the city was \$18,612,410; in 1900, \$25,077,460; in 1902, \$28,615,810; in 1905, \$62,727,630; in 1906, \$80,511,727; in 1909, \$131,402,800 and in 1911, \$172,667,250. Winnipeg is the wholesale and jobbing centre of Manitoba, Saskatchewan and Alberta. It has 23 chartered banks. Bank clearings: 1900, \$106,956,720; 1905, \$369,868,179; 1906, \$504,585,914; 1907, \$599,667,376; 1908, \$614,111,801; 1909, \$770,649,332; 1910, \$953,415,281, and in 1911 reached a total of \$1,172,762,142. The city contains 122 churches and missions, 33 public schools, with an enrolment exceeding 19,500; also six parochial schools with 1,200 pupils, six colleges, a university, provincial agricultural college, academies, ladies' schools, the Provincial Government buildings, Court house, gaols, chief offices of the Dominion Government in the West, fine city hall, a free library—costing \$140,000—two railway depots, costing over \$1,000,000 each—up-to-date fire, police and water systems. The electric street railway operates 250 cars on 66 miles of city tracks and 44 miles of suburban lines. New buildings erected in 1900-1-2, amounted to \$5,558,545; in years 1903-4-5, \$26,187,350; in years 1906-7-8, \$24,562,200; in 1909, \$9,226,325; in 1910, \$15,116,450, and in 1911, \$17,550,000. These facts give some idea of the progress being made. The grain business of the Canadian West centres in Winnipeg, and for the last year the inspections exceeded 100,000,000 bushels, placing Winnipeg as the greatest grain market on the American continent. This is evidence enough of the nature of the soil tributary to Winnipeg. In addition to agriculture, a considerable fishing business is done in the large Northern Lakes, and timber and mining enterprises are being developed on its shores. Winnipeg city owns and operates its own asphalt paving plant, its own quarry, street lighting, water works—including high pressure fire system of 300 lbs. pressure for fire protection. Winnipeg is now in a position to encourage manufacturers by affording cheap power. On the Winnipeg River a total of 60,000 h. p. is developed by the city, which is to be sold to consumers at cost of production. The value of the factory output is now estimated at \$36,000,000 annually, which is an increase of over 400 per cent. in the past 10 years. Over 15,000 factory hands now find employment in the 300 successful plants operating. Take this record in industrial growth and add to it the wholesale turnover of \$120,000,000, and the enormous grain trade, handled in the city, makes Winnipeg the central market and capital city of commerce of Western Canada.



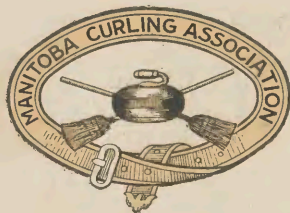
de PB6 216 48711

# SOUVENIR OF WELCOME

---



Royal Caledonian Curling Team  
of Scotland



Winnipeg, Canada, February 8th, 1912

7359145

OFFICE BEARERS MANITOBA CURLING ASSOCIATION

1911-1912

Hon. Life Patron

FIELD MARSHAL H.R.H. THE DUKE OF CONNAUGHT, K.G., K.T., K.P., Governor-General of Canada

Patron

LT.-COL. THE HON. D. C. CAMERON, Lieutenant-Governor of Manitoba

President

LT.-COL. J. W. DE C. O'GRADY (President Assiniboine Club)

First Vice-President

W. CONNER, Morden, Man.

Second Vice-President

JUDGE PATERSON, Winnipeg

Secretary-Treasurer

J. P. ROBERTSON, Winnipeg

Chaplain

REV. J. C. WALKER, Winnipeg

Executive

W. L. PARRISH  
W. E. ELLERBY  
I. PITBLADO

L. W. DONLEY  
D. MORRISON  
E. J. ROCHON

D. B. SPRAGUE  
W. A. CARSON  
DR. A. B. ALEXANDER

H. J. PEARSON  
B. HALLOCK  
M. CAMPBELL

PRESIDENT PROF. W. TIER, Granite Club

PRESIDENT J. H. SUTTON, Thistle Club

PRESIDENT C. MULVEY, Elmwood Club

PRES. J. FRED PALMER, St. John's Club

PRESIDENT M. PETERSON, Civic Club

PRESIDENT J. T. HAIG, Strathcona Club

PRESIDENT THOS. J. LOWE, Union Terminal Club

Committee on Appeals

J. K. ROBSON, Treherne  
GEO. NEIL, Winnipeg

R. D. WAUGH, Mayor of Winnipeg  
WM. DRUMMOND, Minnedosa

Official Umpires

J. H. CURLE and W. F. PAYNE, Winnipeg

Auditors

J. M. CHISHOLM

GEO. W. MURRAY

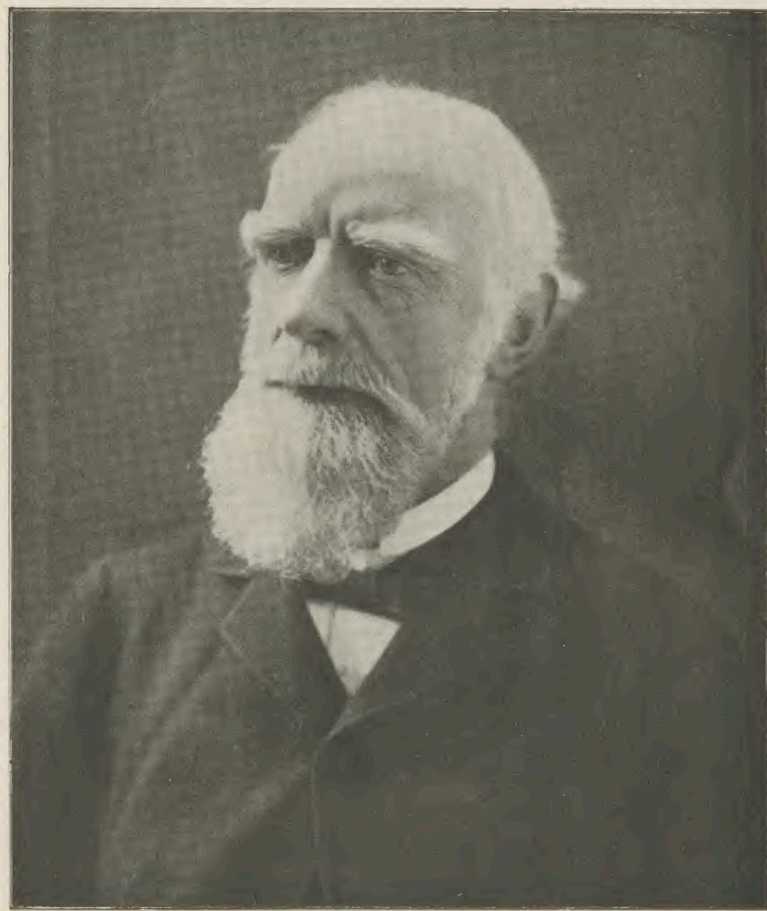
Bard

THOS. TOD, Russell, Man.





HIS ROYAL HIGHNESS THE DUKE OF CONNAUGHT, K.G., K.T., K.P.  
Honorary Life Patron Manitoba Curling Association

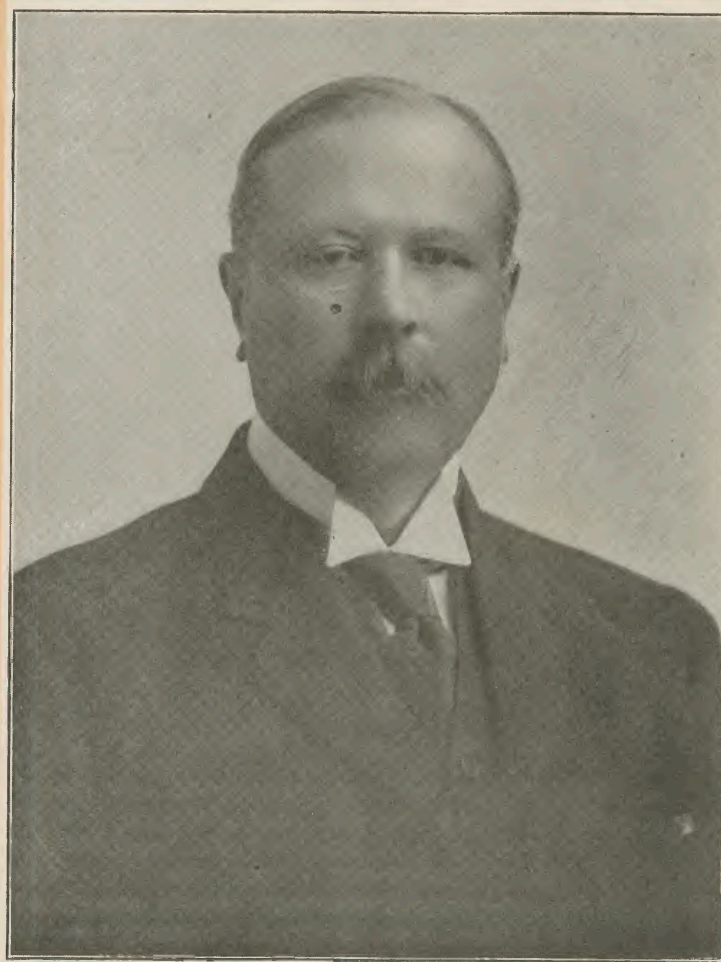


RT. HON BARON STRATHCONA AND MOUNT ROYAL, G. C. M. G.  
Past Patron Manitoba Curling Association





HIS HONOR D. C. CAMERON,  
Patron Manitoba Curling Association



LT. COL. J. W. de C. O'GRADY  
President Manitoba Curling Association

**Visit of Scottish Curlers. A Cordial Greeting to the Distinguished Guests.  
Give Them a Rousing Welcome to Winnipeg.**

**Manitoba Curling Association, Winnipeg, Man., February 8th, 1912**

*Winnipeg is being honored to-day, for a second time, with a visit of a team of Curlers, representing the Royal Caledonian Curling Club of Scotland. The Curlers of Western Canada, assembled to participate in the 24th Annual Bonspiel of the Manitoba Curling Association, are delighted to have them with them at this great Meeting.*

*The President and Officers of the Association avail themselves of this medium to extend to them a cordial welcome to the Metropolis of Western Canada, and the reputed Mecca of Curling in America. The hope is expressed that they may enjoy their visit and have a good share of success at the Bonspiel.*

*When our Association was asked last summer to join in sending an invitation to the Royal Caledonian Curling Club to send out another team to Canada, it at once acquiesced in the proposal, and it was with pleasure that our Members learned of its acceptance.*

*We believe that such an interchange of visits has a tendency to promote a greater interest in the game of Curling. It also keeps up a good spirit of fellowship between the Parent Club and its affiliated Associations. But above all this it has the element in it of cementing together the grand ideal of a Consolidated British Empire.*

*The date of our Annual Bonspiel was fixed to meet the convenience of our distinguished visitors, and now that they are here we know that they will receive the warmest hospitality of both the Province and the City.*

*The Canadian Curlers who visited Scotland three years ago are not unmindful of the kindness and hospitality extended to them by the Royal Club and the people throughout Scotland. It is therefore only reasonable that such courtesies should be reciprocated by the people of Canada.*



### *"Welcome" to the Scotch Curlers*

Here's welcome to ye brither Scots,  
We're glad to see ye in sic fettle,  
We're proud to see sic worthy foes  
Come a' this gate to try oor mettle.

Why speak of foes? 'tis surely nonsense,  
Ye hanna ane in a' this land,  
For every Scot wud like to hug ye,  
Or, weel! at least to shake your hand.

And many a weary mile ye've come,  
Across this land o' snaw and ice,  
But now ye're at your journeys end,  
Ye've reached the Curlers' Paradise.

You'll maybe meet some auld kent faces,  
And mony freends ye're sure to mak.  
Oor airms are wide to gie ye welcome,  
Oor ears to hear an auld world crack.

This Curlin' is a slippery bis-ness;  
And fate has played us pranks enow,  
And maybe our maist trusted warriors  
This week may meet their Waterloo.

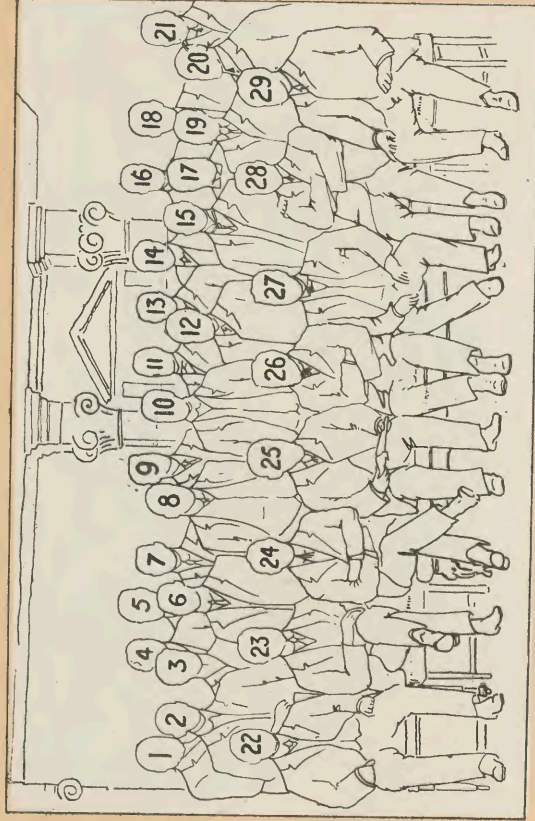
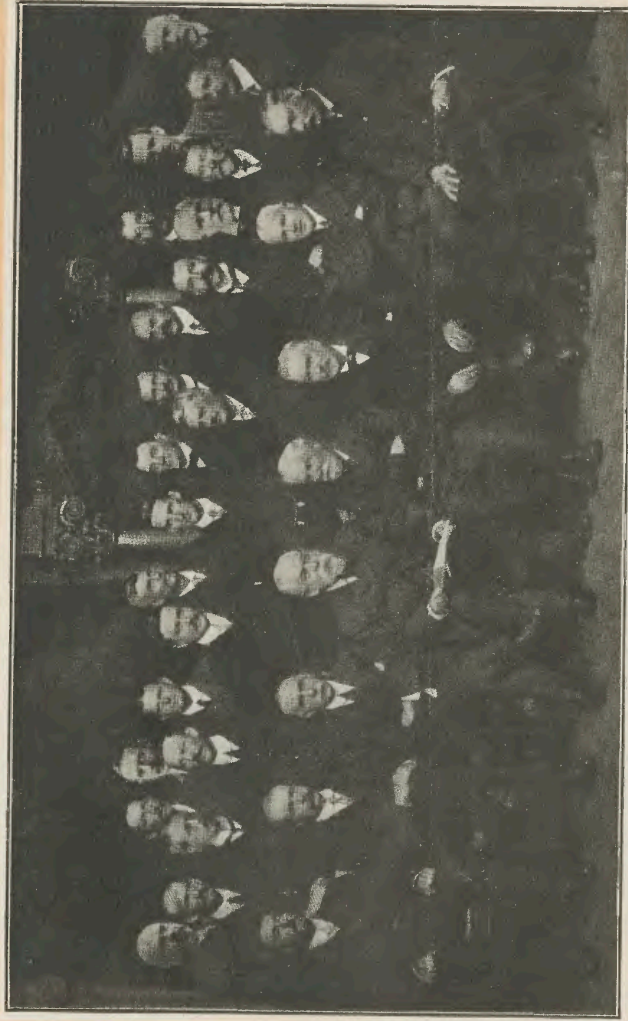
To uphaud the honour o' Auld Scotland,  
We feel assured that you will try,  
We'd like to see ye lift a trophy,  
Ye're pooches fill wi' jewelry.

But whether it be win or lose,  
Whate'er the fortunes o' that day,  
We're glad to have you here among us,  
Ye're welcome as the flo'ers in May.

Ye're time is short, alas, ower short,  
For what our hearts would like to dae,  
But while ye're here we'll try to mak'  
Ye wish to come some ither day.

Thomas Tod,  
Russell, 29th Dec. 1911.





KEY TO SCOTO-CANADIAN CURLING TEAM, 1911-12.

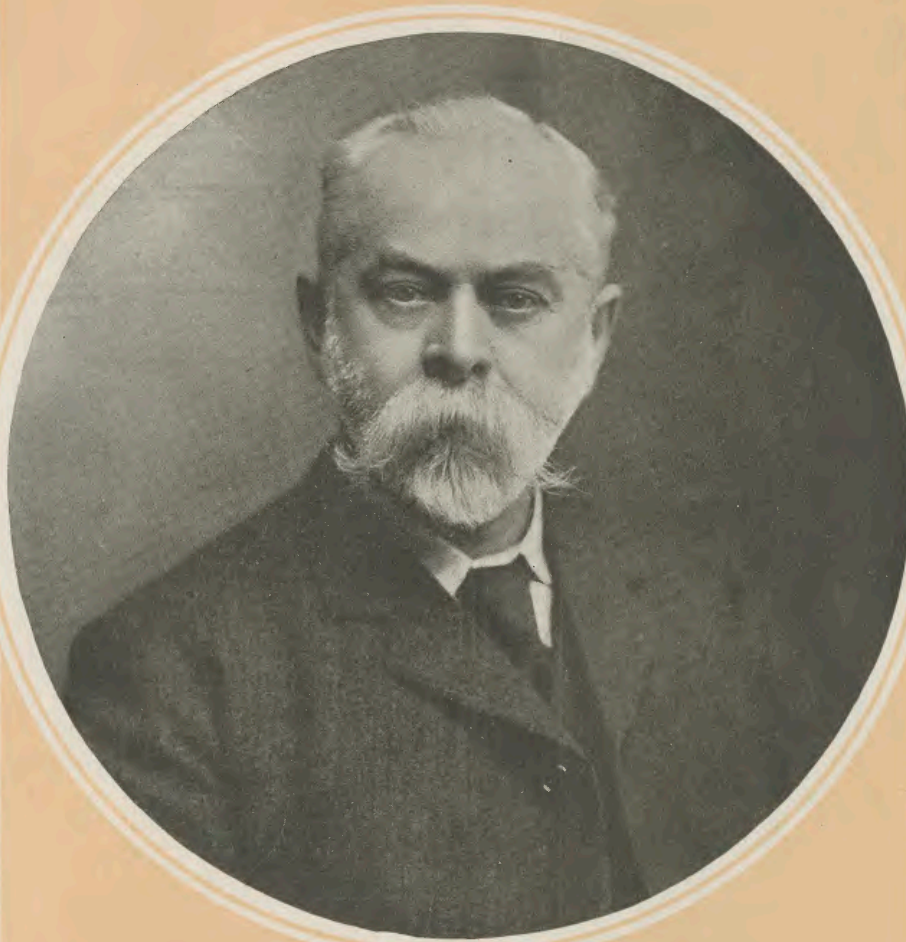
1. Baile Bennett.
2. Andrew Mitchell.
3. Hugh Solomon.
4. John Hewetson.
5. Major Campbell.
6. James Hamilton.
7. John F. Ross.
8. James Templeton Ward.
9. Alexander Aitkenhead.
10. T. B. Murray.
11. W. J. Brewster Grant.

12. Robert Connell.
13. James E. Bett.
14. T. A. B. Sherriff.
15. John McLeod.
16. James Cameron.
17. D. R. Gordon.
18. J. Fulton Lawrie.
19. George Wolfe.
20. Alexander Dougal.
21. William Brown.
22. James Y. Keanie.
23. J. Guthrie Kennedy.
24. Col. Robertson-Aikman (Captain).
25. A. Davidson Smith, (Secretary R. C. C. C. Whittingelame).
26. James Telford.
27. A. C. Riddall.
28. Andrew Blair (Secretary-Treasurer).
29. Robert Allan.



## MEMBERS OF TEAM

- | No. | Name  | Club                                 |
|-----|---|--------------------------------------|
| 1.  | Col. T. S. G. H. ROBERTSON-AIKMAN, 4th Batt. H.L.I. (Captain) | Hamilton.                            |
| 2.  | ALEX. AITKENHEAD,   | Greenock.                            |
| 3.  | ROBERT ALLAN,   | Whitburn.                            |
| 4.  | Capt. D. G. ASTLEY,   | St. Moritz.                          |
| 5.  | Baillie BENNETT,  | Greenock.                            |
| 6.  | JAMES E. BETT,  | Glenfarg.                            |
| 7.  | ANDREW BLAIR,   | Hon. Secretary-Treasurer, Aberfoyle. |
| 8.  | ANDREW BROWN,   | Hamilton.                            |
| 9.  | WILLIAM BROWN,  | Crossmyloof.                         |
| 10. | JAMES CAMERON,  | Lundin and Montrave.                 |
| 11. | Major C. L. K. CAMPBELL,                                      | Buxton.                              |
| 12. | R. CONNELL,   | Lochwinnoch Castlesemple.            |
| 13. | ALEXANDER DOUGAL,   | Bathgate.                            |
| 14. | D. R. GORDON,   | Bathgate.                            |
| 15. | W. J. BREWSTER GRANT,   | Blairgowrie.                         |
| 16. | JAMES HAMILTON,   | Kilmaurs.                            |
| 17. | JOHN HEWETSON,  | Penninghame.                         |
| 18. | JAMES Y. KEANIE,  | Lochwinnoch.                         |
| 19. | J. GUTHRIE KENNEDY,   | Partick.                             |
| 20. | J. FULTON LAWRIE,   | St. Moritz.                          |
| 21. | JOHN M'LEOD,  | Bridge of Weir.                      |
| 22. | ANDREW MITCHELL,  | Crossmyloof.                         |
| 23. | T. B. MURRAY,   | Biggar.                              |
| 24. | A. C. RIDDALL,  | Glasgow Northern.                    |
| 25. | JOHN F. ROSS,   | Lochsloy.                            |
| 26. | T. A. B. SHERRIFF,  | Glasgow Northern.                    |
| 27. | HUGH SOLOMON,   | Penninghame.                         |
| 28. | JAMES TELFORD,  | Newcastle-on-Tyne.                   |
| 29. | JAS. TEMPLETON WARD,  | Partick.                             |
| 30. | ROBERT WARDROP,   | Cambusnethan.                        |
| 31. | GEORGE WOLFE,   | Bathgate.                            |



A. DAVIDSON SMITH  
Secretary Royal Caledonian Curling Club

## ALLOCATION OF MEMBERS INTO RINKS

### Captain's Rink Tartan—ROBERTSON

Col. Robertson-Aikman.  
Andrew Brown.  
Major Campbell.  
James Hamilton.  
James Telford.

### Lanarkshire Rink Tartan—MURRAY

James Cameron.  
J. Guthrie Kennedy.  
T. B. Murray.  
John F. Ross.  
James T. Ward.

### West Lothian Rink. Tartan—GORDON

Robert Allan.  
Alex. Dougal.  
D. R. Gordon.  
W. J. Brewster Grant.  
George Wolfe.

### Secretary's Rink Tartan—BUCHANAN

Andrew Blair.  
William Brown.  
John Hewetson.  
Andrew Mitchell.  
Hugh Solomon.

### Glasgow Rink Tartan—MACKENZIE

James E. Bett.  
J. Fulton Lawrie.  
A. C. Riddall.  
T. A. B. Sheriff.  
Robert Wardrop.

### Renfrewshire Rink Tartan—M'LEOD

Alex. Aitkenhead.  
Baillie Bennett.  
Robert Connell.  
John M'Leod.  
James Y. Keanie.

### Reserve Man Capt. D. G. Astley







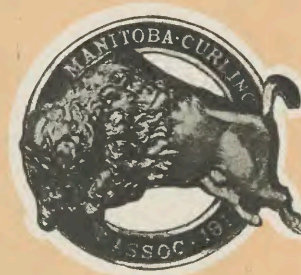


SOUVENIR BADGE  
PRESENTED TO SCOTTISH CURLERS



STRATHCONA CUP

Competed for in Canada by the Scottish Team and Teams selected to represent each of the Provinces. In the event of the Canadians winning, the Cup to be held by the Province having the greater majority.



BADGE OF THE  
MANITOBA CURLING ASSOCIATION

#### RESULTS OF THE MATCHES

Province	Played at	Canada Score	vs. Scotland Score	Majority for
Nova Scotia	Halifax	100	84	Majority 16 for Maritime Provinces
Quebec	Montreal	129	82	Majority 47 for Quebec
Ontario	Toronto	126	64	Majority 62 for Ontario
Manitoba	Winnipeg	---	---	Majority --- for -----

Cup won by -----

"A NOD" OF WELCOME TAE THE SCOTTISH CURLERS

CHORUS

Sing hey! for the knights o' the besom an' stane,  
Sing ho! for the lads, let us toast them thegither;  
Come fill up a bumper again and again,  
They are Scots tae the core, aye, an' fresh frae the heather.

We hail thee, brave gallants, gang merrily forth,  
Tae the en's o' the Earth, for a game ye wad tramp it;  
Awake! thou dread King frae thy lair in the North,  
They'll play tae yer lash, wi' their feet on the crampit.

They carena' a fig though the blizzard may blaw,  
When the elements battle, they carena' ae whistle;  
Though the keen bitin' cranreuch is crackin' the wa,'  
They're strang as their emblem, the hardy auld thistle.

Ye're welcome braw chieles o' the auld Scottish tongue,  
The welkin resounds wi' your braid Doric jingle;  
It's hameart, gey hameart, when spoken or sung,  
It's pu'in' oor heartstrings and makin' them tingle.

And when ye return tae the land o' the flood,  
The hame o' the leal folk, the kind folk, an' dainty,  
Aye 'min' o' the West, wi' its auld Scottish blood,  
Syne we winna' forget a kind Providence sent ye.

Sing hey! for the knights o' the besom an' stane,  
Sing ho! for the lads, let us toast them thegither;  
Come fill up a bumper, again and again,  
They are Scots tae the core, aye and fresh frae the heather.

MACALPINE.

SONG OF THE SCOTTISH CURLING TEAM TO CANADA

Air—"The Highlandman's Toast."

West calls to East o'er the billowy ocean,  
Canada's voice sounds in Auld Scotia's land.  
Here we are, waiting to greet you as brothers,  
Send us, we pray you, a stout curling band;  
Halifax westward to Winnipeg wonder,  
Longs for a sight of the boys cross the sea,  
So don't be delaying, for everyone is saying,  
"When the curlers come out, what a brave time there'll be."

Here's to the maple entwined with the heather,  
Emblems of nations no factions can sever,  
And here's to the curlers both countries can boast,  
May their friendship ne'er fail! That's the Scots Curlers' toast.

Scotland's response to the summons was instant,  
"We'll be delighted to join you once more,  
Nine years have passed since we saw the Dominion,  
Three years have passed since you honored our shore;  
Ties of true friendship and empire fast bind us,  
Knit ever closer to see them we're fain,  
Our flag is the same, boys, so let's play the game, boys,  
And all join in singing this rousing refrain."

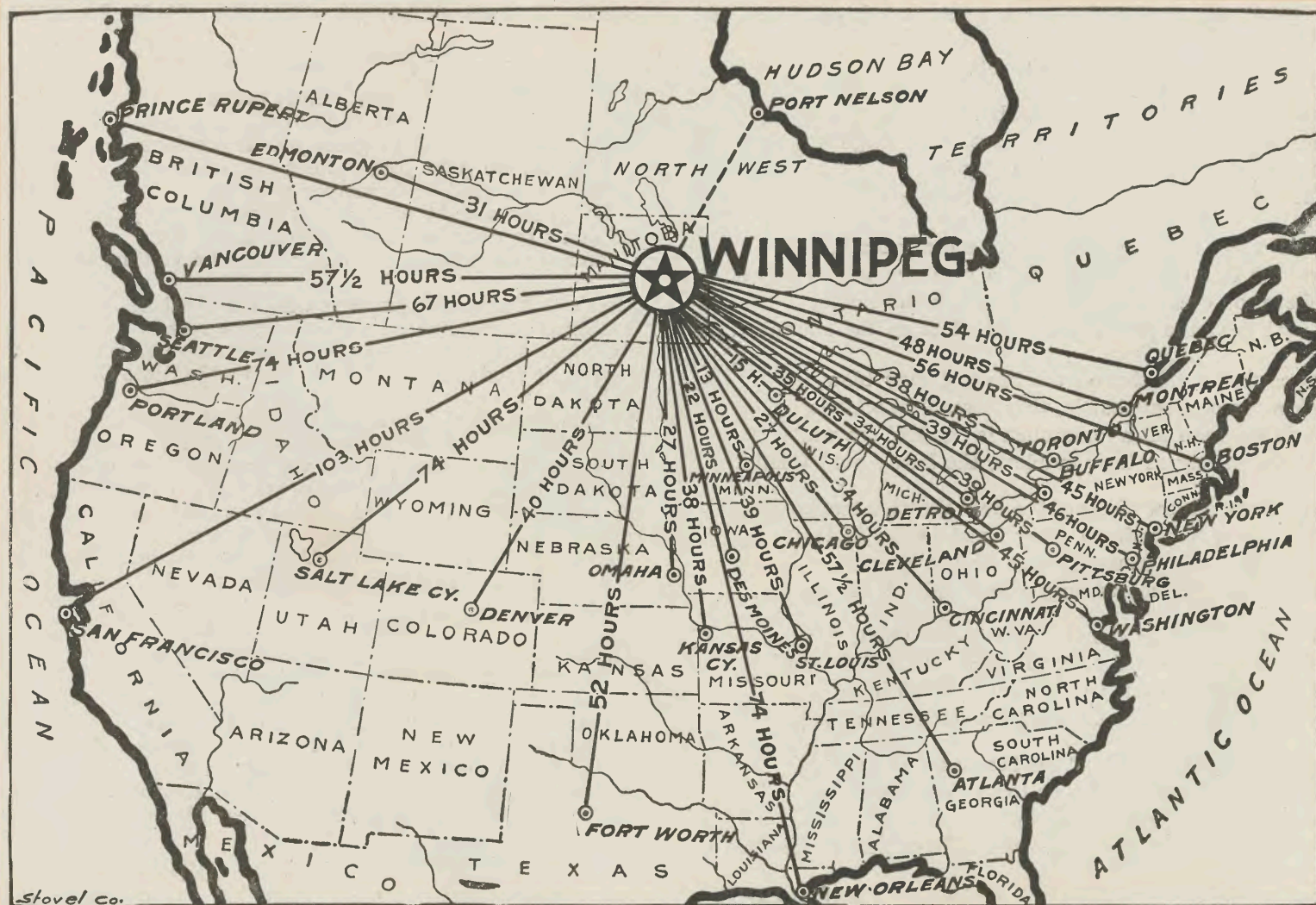
Here's to the maple, etc.

Thistle and heather, with maple commingled,  
These are the emblems we curlers hold dear,  
Thistle and heather! that's "Scotland forever,"  
Canada's maple! you'll never find it's peer;  
Whilst these are twined in a garland of beauty,  
Evil dissensions can ne'er cause us grief,  
Curlers, together! come toast me "The Heather!  
The Thistle; our King! and the dear Maple Leaf!"

Here's to the maple, etc.

ANDREW BLAIR,  
(Aberdeen Club).







CIVIC POWER

CIVIC LIGHT



His Honor D.C. CAMERON, Lieut Governor  
of MANITOBA performing the Ceremony  
of laying the Corner Stone of the Industrial  
Bureau New Permanent Exposition Building  
Winnipeg, Dec 30<sup>th</sup> 1911



An event that deeply stirred civic pride, and that happened during the closing hours of 1911, was the laying of the corner stone of the Winnipeg Industrial Bureau's Permanent Exposition Building by His Honor D. C. Cameron, the Lieut.-Governor of Manitoba. Over one hundred prominent business citizens were present at the ceremony, and Mayor R. D. Waugh, Ex-Mayor Sanford Evans, and President F. W. Heubach of the Industrial Bureau, all made patriotic speeches on the occasion.





**Government Post Office at Winnipeg.**—The post office building now occupied by the department at Winnipeg, is a new and well appointed building, made necessary for an enormous increase in postal business. The new structure was opened for business in 1909 and now ranks as the third office in Canada in volume of business transacted.





CIVIC POWER

CIVIC LIGHT



**Holiday on Main Street, Winnipeg.**—Main Street is the chief thoroughfare of Winnipeg. It is 140 feet wide, beautifully paved and has wide granolithic sidewalks. Double electric car tracks traverse the full length of the street within the city limits and fine buildings line its sides, making Winnipeg's principal street big, dignified and impressive—the more so since it is familiar history that it is no more than thirty years since what is now Main Street was a muddy prairie trail.



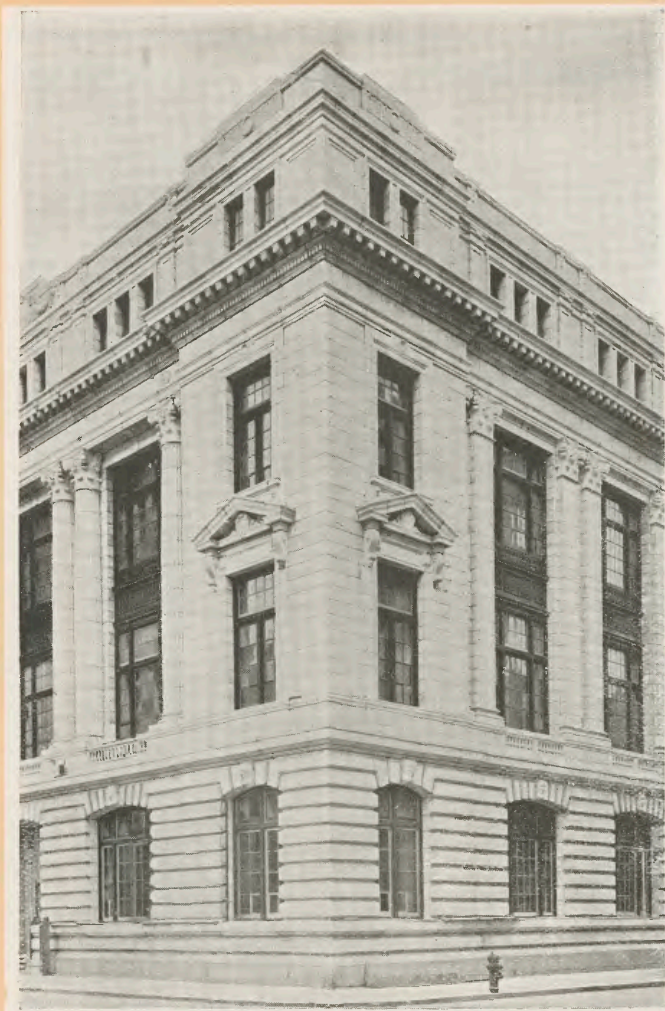
CIVIC POWER

CIVIC LIGHT

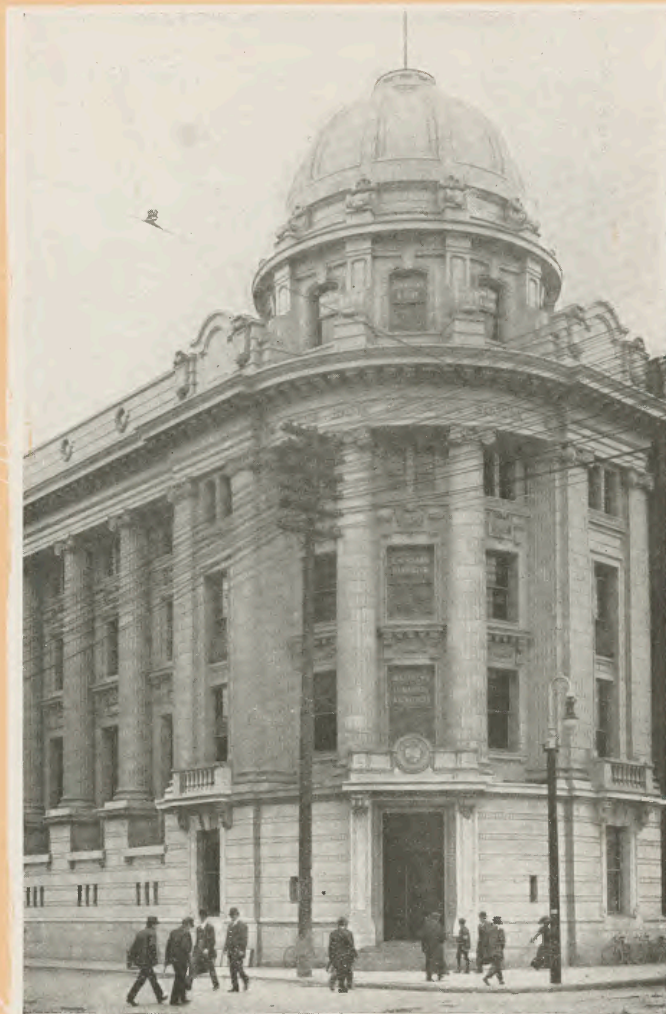


**Manufacturing Delegates Sightseeing.**—Few cities are better equipped for convention purposes than Winnipeg. The Royal Alexandra Hotel shown here is rated by travellers as one of the best in the world. It is convenient to the C.P.R. station and belongs to the same corporation. There are sixty hotels in Winnipeg, ranging in class and rates from \$1.00 to \$5.00 per day.





CORNER OF LOMBARD AND RORIE STREETS



CORNER OF PORTAGE AVE. AND GARRY STREET





CIVIC POWER

CIVIC LIGHT



**Broadway, Winnipeg.**—Broadway is one of Winnipeg's finest streets. It runs West from Main Street south and has center and side boulevards nearly the whole length of the street. On Broadway are some of Winnipeg's finest apartment blocks and homes and a million dollar hotel is to be built soon near the new Union Depot that faces the entrance of this broad avenue.





**From Business to Beauty.**—Many Winnipeg streets that are given over to business in the downtown section are transformed into residential streets as they extend into residence parts of the city. The change is one from broad stretches of asphalt and wide sidewalks to narrower pavements flanked by boulevards and trees.



CIVIC POWER

CIVIC LIGHT

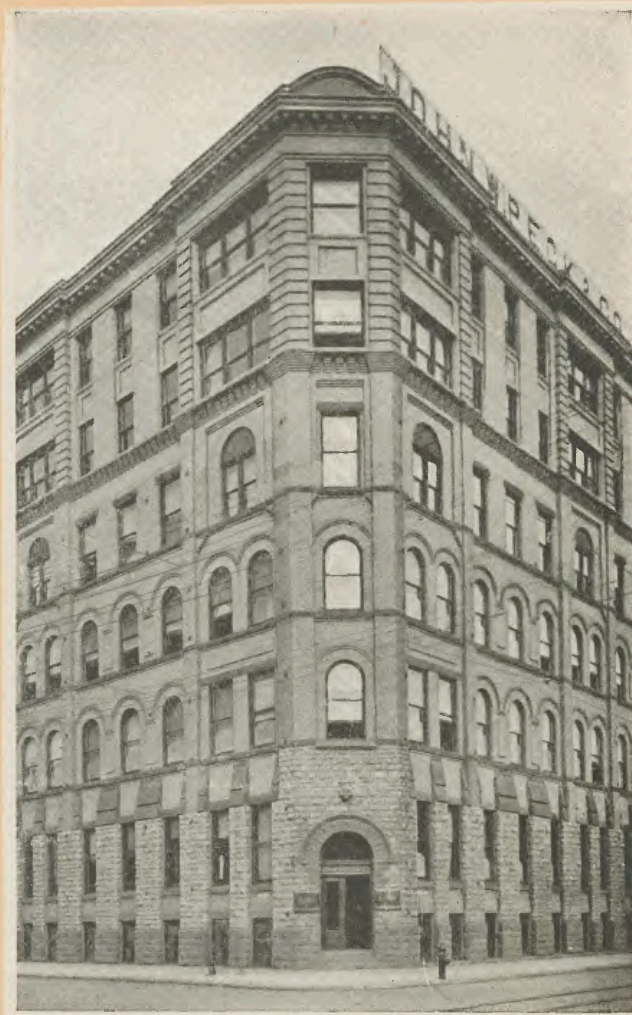


Some of Winnipeg's Big Buildings.—This is a handful out of the heart of Winnipeg's busiest section about Main Street and Portage Avenue. Most of these buildings have been put up within ten years. The building records for the City for the seven years ending December, 1911, show that seventy-seven million dollars were spent during that period. In 1911 the new buildings constructed were valued at seventeen and a half million dollars.





CORNER OF MAIN STREET AND PORTAGE AVENUE



CORNER OF NOTRE DAME AVE. AND PRINCESS ST.



CIVIC POWER

CIVIC LIGHT



**Business Circle Growing.**—The outstanding feature of expansion in solid growth in Winnipeg's business section is shown in the above photograph of one of the side streets off Portage Avenue. The demand for business block locations is growing year by year, with the result that private homes are being purchased at great profit in these sections for extending the business limits.





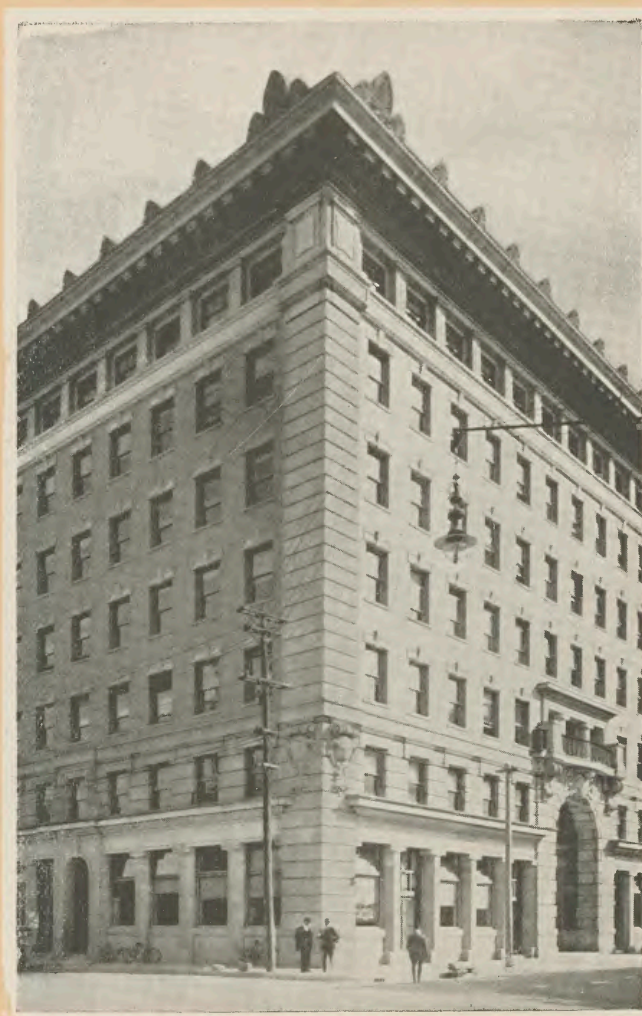
Present City Hall and Market House Site where it is proposed to erect a new City Hall Building to cost \$2,500,000. This extension in office space is necessary to accommodate the various departments created by the rapid growth of Winnipeg in the past ten years.







CORNER OF MAIN ST. AND WILLIAM AVE.



CORNER OF LOMBARD AND RORIE STREETS



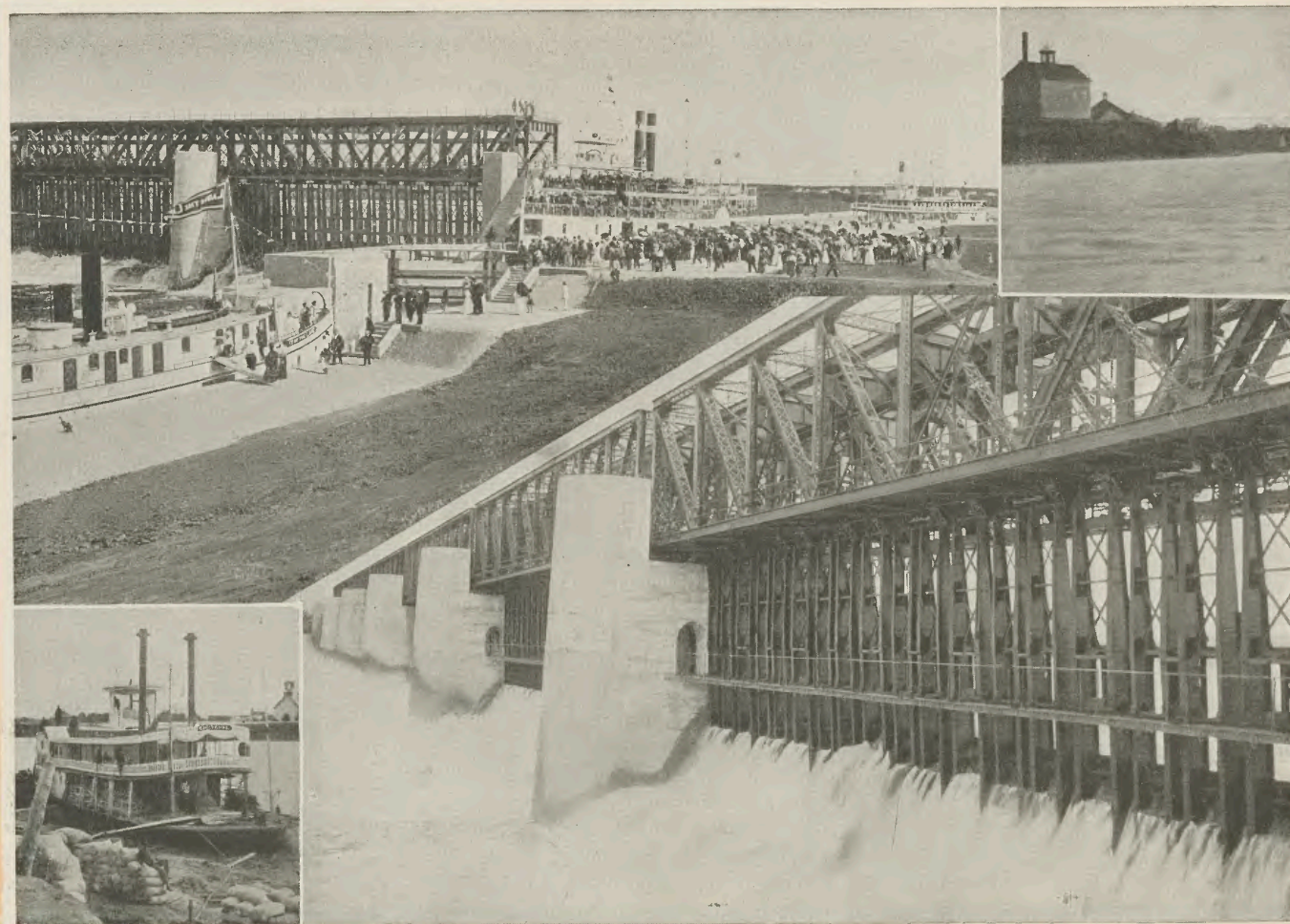




Donald Street, Crossing Portage Avenue.—The big department store on the left takes up a whole block of Portage Avenue frontage and extends back two blocks along Donald and Hargrave streets. This is one of the largest stores in North America, employing over 3,000 hands. It has eighteen acres of floor space and has had eight additions made to its capacity during the five years it has been open.







**St. Andrew's Locks and Dam.**—Constructed by the Dominion Government at a cost of \$1,250,000 and opened officially in July 1910. This great work has placed Winnipeg in direct water communication with Lake Winnipeg—an inland sea over 300 miles long and 100 miles wide—surrounded by great undeveloped resources that will now be brought into account by the growth of manufacturing in Winnipeg. The upper insert is Winnipeg's first warehouse and the lower insert is an old time Red River freighter.



CIVIC POWER

CIVIC LIGHT

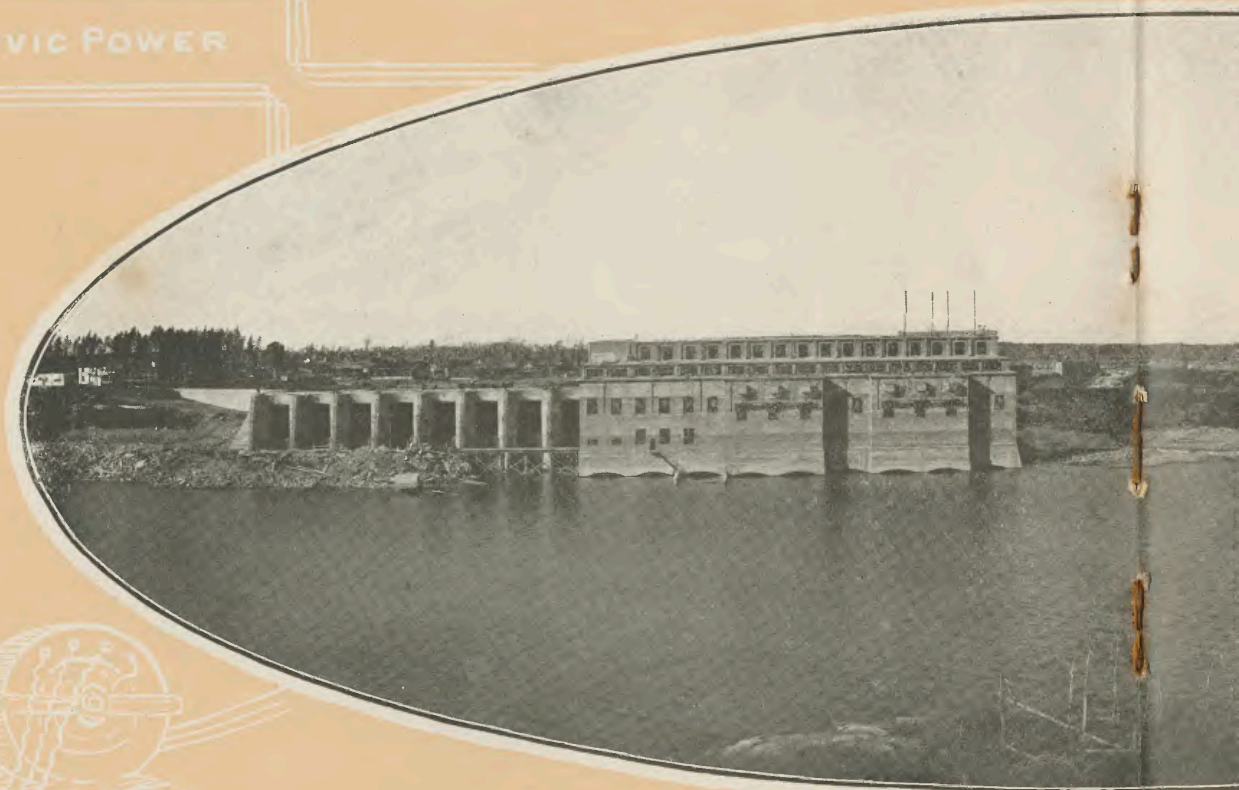


Section of C.P.R. Stock Yards, Winnipeg.—In 1906 a Winnipeg firm of live stock exporters held the foremost place in the world's cattle market. The present yards are being extended and plans are under way for a big union stock yards that will give adequate room for the increasing trade. Winnipeg has four abattoirs with a total killing capacity exceeding 5,000 head of stock per day.



## CIVIC POWER

These works are located at Point du Bois on the Winnipeg River, 77 miles northeast of the City of Winnipeg. The water fall—naturally 32 feet—is increased by the power development dam to 47 feet. Mill pond of 6,000 acres.



Municipally-Owned Power Plant of Winnipeg, at Point du Bois

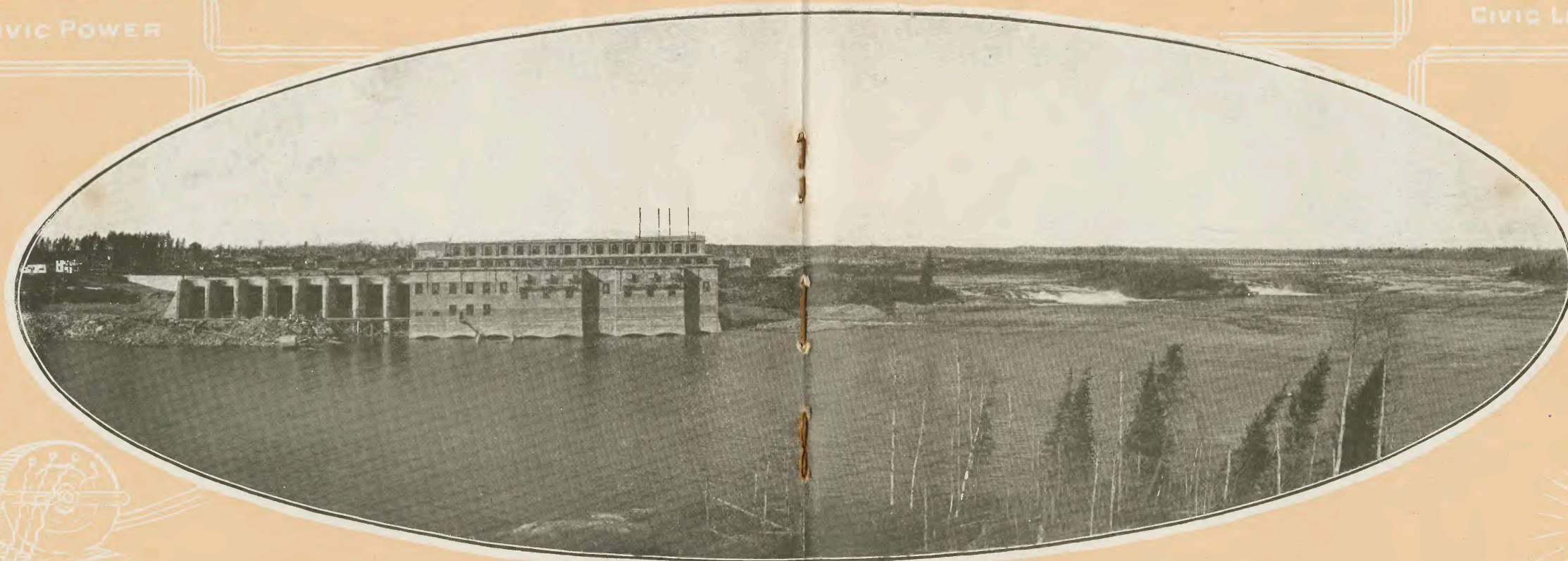




These works are located at Point du Bois on the Winnipeg River, 77 miles northeast of the City of Winnipeg. The water fall—naturally 32 feet—is increased by the power development dam to 47 feet. Mill pond of 6,000 acres.

CIVIC POWER

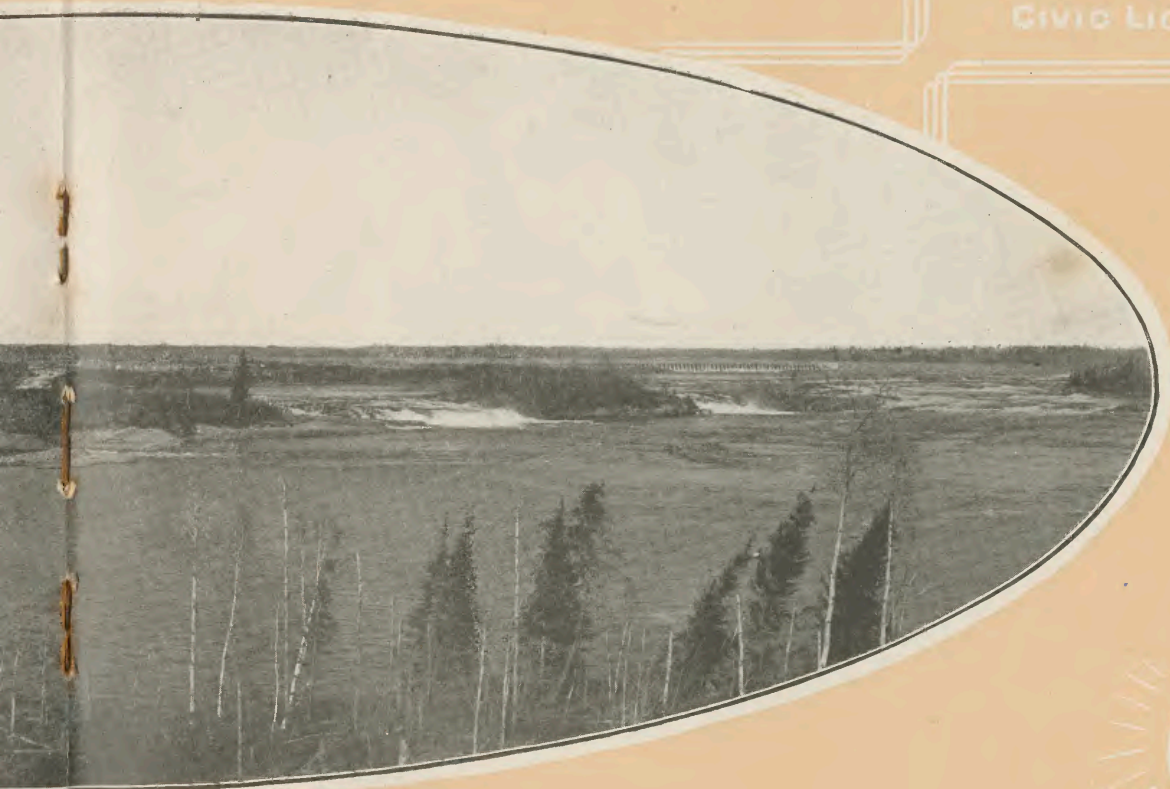
CIVIC LIGHT



The total power available without storage is 60,000 horse power, which can be increased to 100,000 horse power. The cost of the works, including generating stations, transmission line and terminal stations, all completed and equipped, was \$4,000,000. Power and light is sold at cost.

Municipally-Owned Power Plant of Winnipeg, at Point du Bois, on the Winnipeg River





CIVIC LIGHT

The total power available without storage is 60,000 horse power, which can be increased to 100,000 horse power. The cost of the works, including generating stations, transmission line and terminal stations, all completed and equipped, was \$4,000,000. Power and light is sold at cost.



g, at Point du Bois, on the Winnipeg River



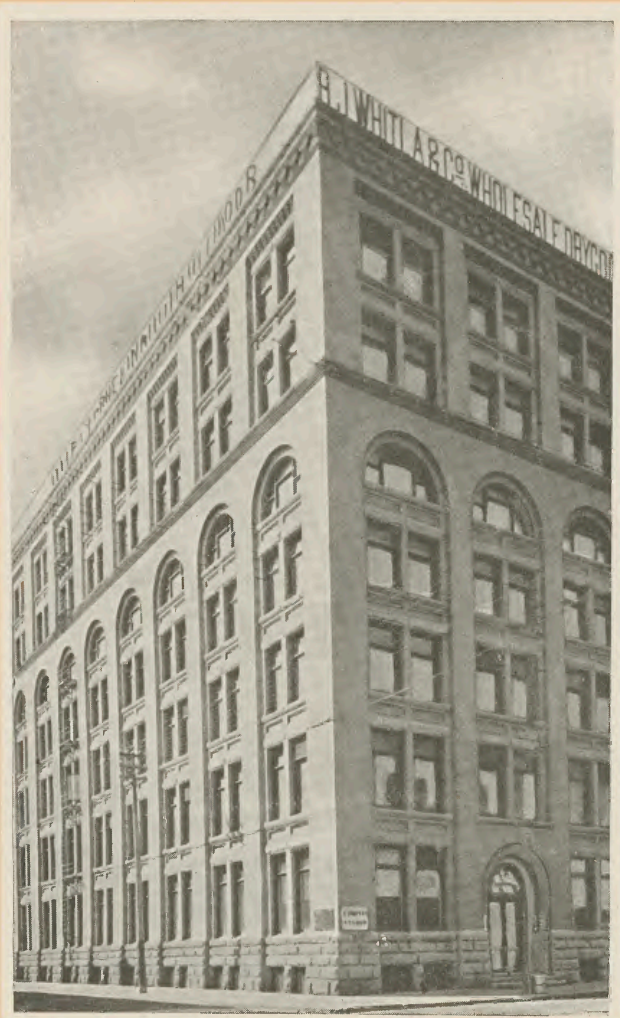
CIVIC POWER

CIVIC LIGHT



Winnipeg's Annual Exhibition, held every year in July, is the great holiday event of the West. It is here manufacturers get in touch with the great purchasing element. Thousands of the finest show animals are exhibited, and from the grand stand shown above may be seen some of the fastest race meets in America.





CORNER OF McDERMOT AVE. AND ARTHUR ST.



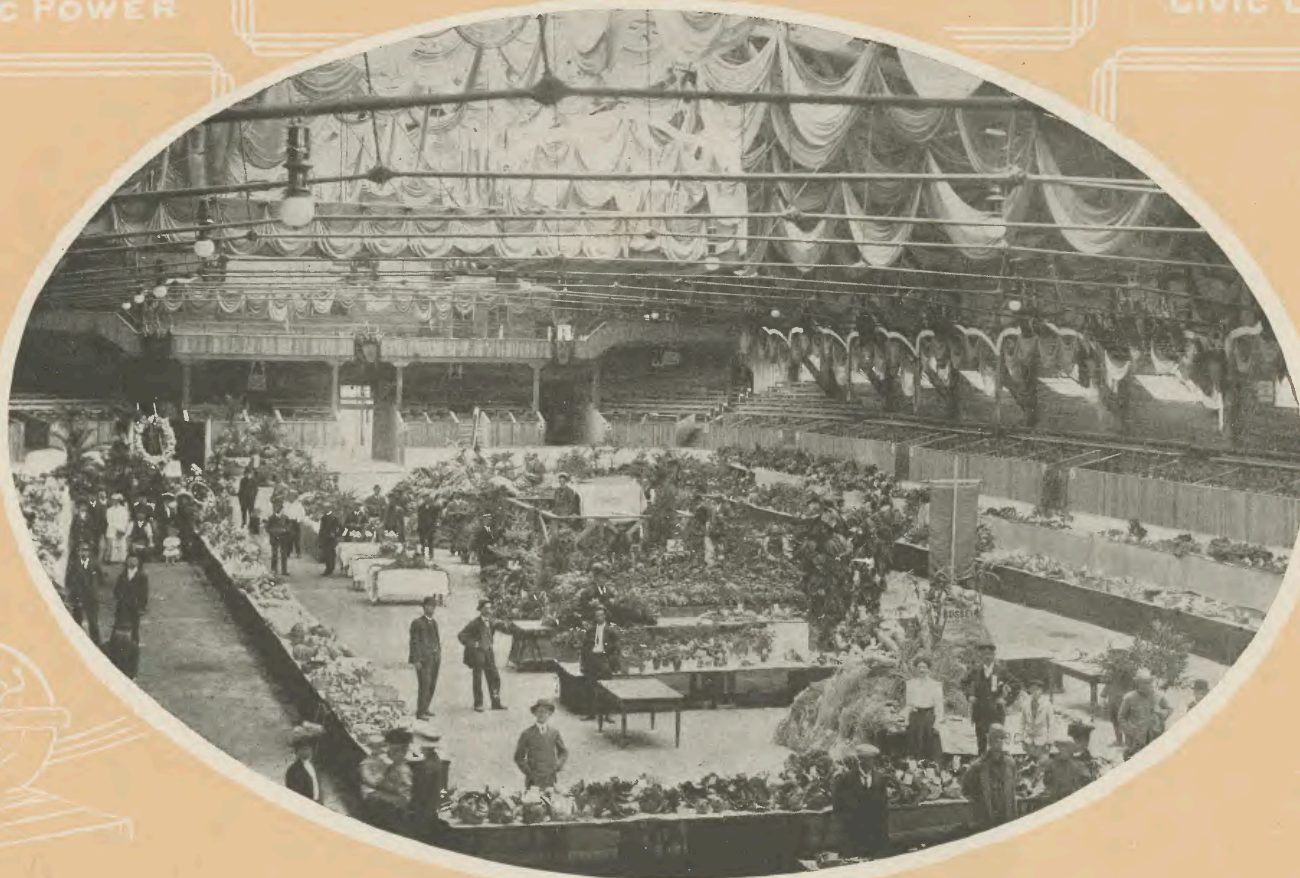
CORNER OF BANNATYNE AVE. AND KING ST





CIVIC POWER

CIVIC LIGHT



**Vegetable Show at Winnipeg.**—Although Manitoba farming is very largely wheat farming, the day of market gardening and mixed farming is at hand, and great progress already has been made along these lines. All sorts of vegetables that grow in the temperate zone grow well here, and many kinds, such as cauliflower, potatoes, beets, celery, cucumbers, pumpkins and squashes, grow exceedingly well.





CORNER OF PORTAGE AVE. AND DONALD ST.



CORNER OF PRINCESS ST. AND CUMBERLAND AVE.







**New Business Streets off Portage Avenue.**—Streets that run off from Portage Avenue share the growth of that splendid thoroughfare. Where these streets were wholly residential a few years ago, shops and stores are replacing the houses with great rapidity. The upper right insert is the new, \$1,500,000 Union depot of the C.N.R. and G.T.P. systems. The lower left insert shows the magnificent C.P.R. station, the half-way cross continent stop for all tourist travel.



CIVIC POWER

CIVIC LIGHT



Buffalo Bill at Fort Garry.—When Col. William F. Cody—Buffalo Bill—visited Winnipeg in 1910, he and his war chiefs sat for their picture at Old Fort Garry park. It is not many years—well within the life of Col. Cody—that Fort Garry was captured and held for a time, by Louis Riel, the half breed leader of rebellions against Canadian government.





**A Wide Expanse of Park Lawn.**—No better land could be found for lawns than the Manitoba prairie. It is level, smooth and splendidly rich and fertile. Planted to grass and well tended it produces a fine growth of lawn carpeting. Flower beds flourish and supply good color effects in the landscape scheme. Motoring and coaching is popular through these park drives as shown in the miniature inserts of this photograph.



CIVIC POWER

CIVIC LIGHT



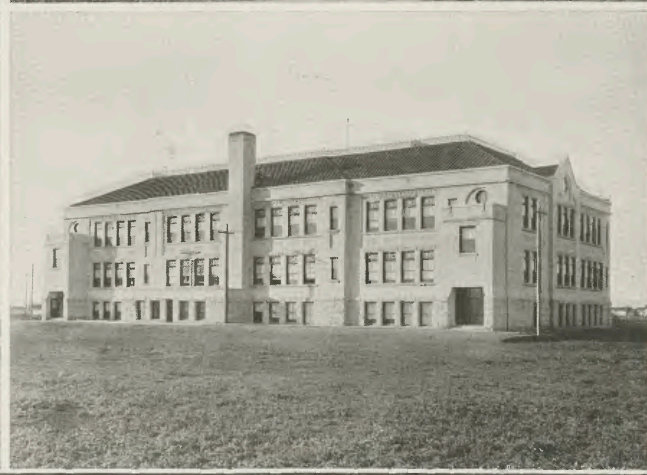
**City Playgrounds Scene.**—Although Winnipeg is a comparatively young city it is exceedingly well equipped for educational purposes. One of the recent extensions of the educational system is the addition of a public playground system. In summer, vacation time, these playgrounds are well patronized and are a great boon to mothers and children.





**Churches of Winnipeg.**—Winnipeg is famous for its fine churches, all of which are largely attended. There are 122 churches and missions and the last church census taken show the following denominations based as per 100,000 population: 18 per cent. Presbyterian, 17 per cent. Church of England, 15 per cent. Roman Catholic, 13½ per cent. Methodist, 5 per cent. Baptist, 5 per cent. Hebrew, 7 per cent. Evangelical, 3½ per cent. Congregational, 1 per cent. Salvation Army, 7¼ per cent. other denominations and 8 per cent. no preference.





**Educational Facilities Unexcelled.**—The City contains excellent facilities for education, having 33 public schools with an enrolment of 17,000 pupils; there are six Parochial schools with 1200 pupils; six Colleges, a University, Provincial Agricultural College, Academies, Ladies' schools and two magnificent technical schools under completion to cost \$400,000 each.





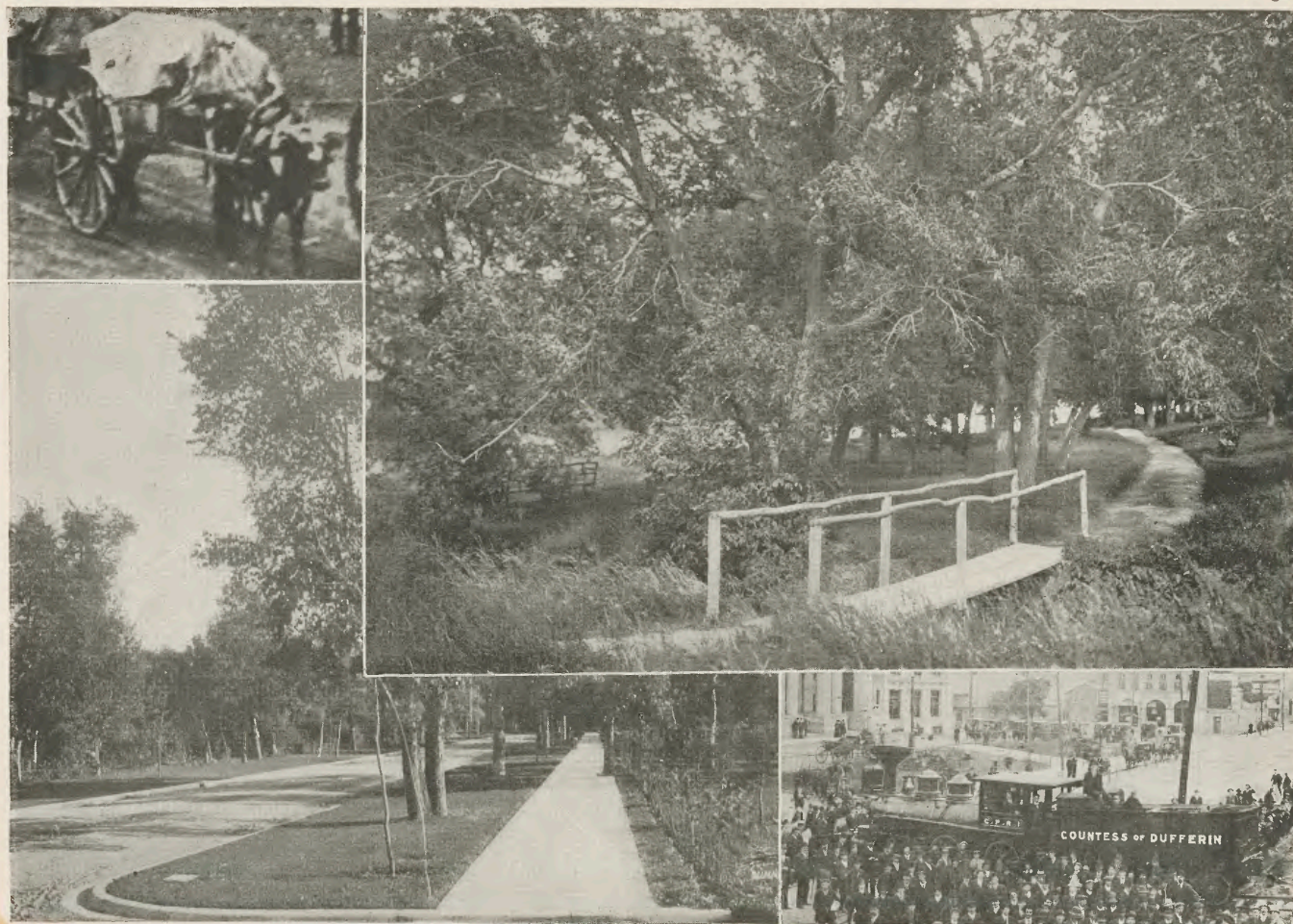
CIVIC POWER

CIVIC LIGHT



**Summer Foliage in Winnipeg.**—So far from being barren of shady trees, the streets in and about Winnipeg are prolific of trees and shrubs. Many of these are natural, but forestry and landscape gardening have produced striking and beautiful results along Winnipeg's fine parks, boulevards and estates,





**What Story Writers Feature.**—Winnipeg has labored widely and well to keep every natural beauty of the park grounds and to emphasize them as much as possible. The upper scene shows one effect of this wide endeavor. The lower left picture is a Winnipeg suburban street, well planned and kept. In the upper insert is shown what was known in 1877 as the "Edmonton Limited," starting on the western 1000 mile trail. At the bottom is shown the first engine to reach Winnipeg in 1883 now on exhibit in front the C.P. Ry. depot in Winnipeg.



CIVIC POWER

CIVIC LIGHT



**Horse Show Amphitheatre.**—The Winnipeg Horse Show Amphitheatre is one of the finest buildings for Horse Show purposes on the continent. It is also used for large gatherings of various sorts. The annual horse show is a big social event as well as being the occasion for showing a large number of especially fine horses, for which Winnipeg is justly noted.





**Western Farm Scene.**—The fields, the prairie and the farms of Western Canada are calling out for young people of purpose, of industry and ambition, and guarantees to them future happiness and prosperity. No country in the world can offer equal advantages and greater returns in mixed farming than Western Canada. In Manitoba mixed farming is profitable and much available land open for settlement.







Wheat, The World's Wealth.—The wonderful growth of Winnipeg has for its base the solid foundation of agricultural resources. From Government sources it is estimated that there are 200,000,000 acres of wheat lands available in Western Canada that will produce returns such as is pictured by positive proof production in the photograph shown above. Only seven per cent. of the wheat lands of Western Canada are occupied.



## THIS SOUVENIR

WAS PREPARED BY

# The WINNIPEG INDUSTRIAL BUREAU

---

A body of business men having no private enterprise to promote, but who contribute their time, without remuneration, to collect, record and disseminate valuable statistics and information concerning opportunities open in Winnipeg and Western Canada, and whose Directors comprise representatives of the following business bodies:

The City Council  
The Board of Trade  
The Bankers' Association  
The Real Estate Exchange  
The Grain Exchange  
The Builders' Exchange  
The Manufacturers' Association  
The Trades and Labor Council  
The Commercial Travellers' Association  
The Architects' Association  
Winnipeg Industrial Exhibition Association  
The Wholesale Implement Association  
Printers' Board of Trade  
The Winnipeg Advertising Men's Club  
The Public Parks Board  
Winnipeg Clinical Society  
The Retail Merchants' Association  
Chartered Accountants' Association  
Faculty Manitoba University  
Winnipeg School Board  
Business Science Club

Those desiring specific information with regard to business openings or reports upon the manufacturing possibilities in any line of industry are invited to call or communicate with:

**CHAS. F. ROLAND, Commissioner**

825-826-827-828 Union Bank Bldg.

Winnipeg, Canada

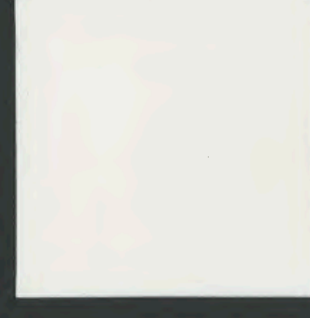
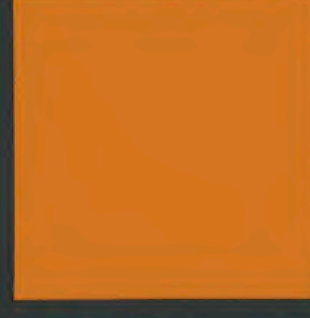
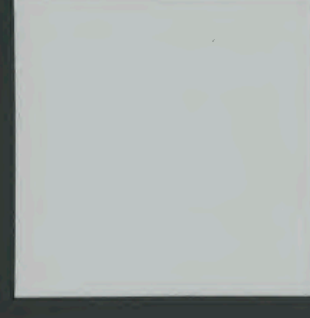
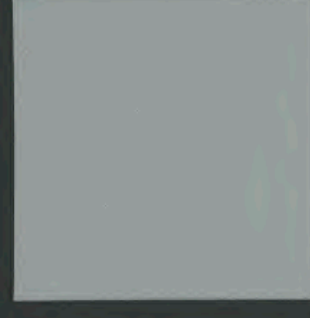
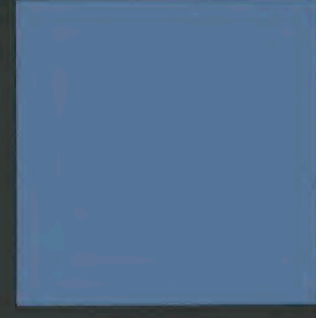




BULMAN BROS. LTD., WINNIPEG



colorchecker CLASSIC



mm

x-rite